



Personal Assignment 1 - Personal Reflection

Course: BTMA 317 - ALL - (Winter 2022) - Introduction to Business Technology Management

Criteria	Excellent 4 points	Good 3 points	Satisfactory 2 points	Incomplete 1 point	Criterion Score
Context and Purpose for Writing	Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context)	Demonstrates awareness of context, audience, purpose, and to the assigned tasks(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	Demonstrates minimal attention to context, audience, purpose, and to the assigned tasks(s) (e.g., expectation of instructor or self as audience).	/ 4

Criteria	Excellent 4 points	Good 3 points	Satisfactory 2 points	Incomplete 1 point	Criterion Score
Content Development	Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding, and shaping the whole work.	Uses appropriate, relevant, and compelling content to explore ideas within the context of the discipline and shape the whole work.	Uses appropriate and relevant content to develop and explore ideas through most of the work.	Uses appropriate and relevant content to develop simple ideas in some parts of the work.	/ 4
Evidence of Development	Articulates transformation of their perspective of themselves or about a particular issue/concept/problem as a result of experience	Articulates new understanding/insights about self or particular issue/concept/problem as a result of experience	Limited /superficial insight about self or particular issue/concept/problem as a result of experience	No evidence of insights about self or particular issue/concept/problem as a result of experience	/ 4

Total

/ 12

Overall Score

Level 4

11 points minimum

Level 3

8 points minimum

Level 2

5 points minimum

Level 1

0 points minimum