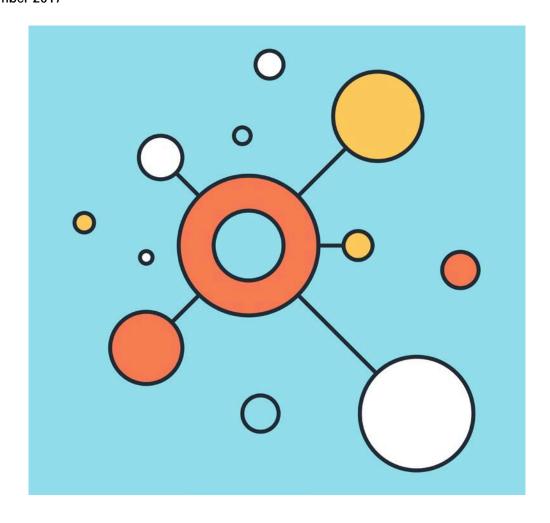
Curriculum Review: Curriculum Mapping



Patti Dyjur Frances Kalu November 2017



Authors

Patti Dyjur, Curriculum Development Specialist Taylor Institute for Teaching and Learning, University of Calgary

Frances Kalu, Curriculum Development Specialist Taylor Institute for Teaching and Learning, University of Calgary

November 2017 Taylor Institute for Teaching and Learning 434 Collegiate Blvd NW University of Calgary, Calgary, AB Canada T2N 1N4

Recommended Citation

Dyjur, P. & Kalu, F. (2017). Curriculum review: Curriculum mapping. Calgary: University of Calgary.

Table of Contents

Table of Contents	3
Curriculum Mapping	4
What is curriculum mapping?	4
University of Calgary Definition and Description of Curriculum Mapping	4
Features of Curriculum Mapping	4
Benefits of Curriculum Mapping	5
Curriculum Map Aligning Course Outcomes to Program-level Learning Outcomes (PLOs)	6
Aligning Learning Outcomes, TLAs, and Student Assessments	7
Constructive Alignment	7
FAQs	8
Paper-based Approach and .doc Files	10
Paper Based Approach and .doc File Example	11
Curriculum Links	12
Online Survey Tool – Qualtrics	13
Setting Up Your Qualtrics Survey	13
Instructions for an Online Curriculum Mapping Survey	14
Questions to Include in an Online Survey	16
Excel Template	21
Deciding Which Method to Use when Mapping Courses	22
Recommendations for Curriculum Mapping	23
Examples of Scales to Map Course Outcomes to PLOs	24
Mapping Other Characteristics of a Program	27
Example: Level of Inquiry in Lab Courses	27
Example: Mapping the Graduate Attribute Life-long Learning	29
Decisions to be made for all Curriculum Mapping Approaches	30
References	32

Curriculum Mapping

What is curriculum mapping?

Curriculum mapping is the process of associating course outcomes with program-level learning outcomes (PLOs) and aligning elements of courses with a program, to ensure that it is structured in a strategic, thoughtful way that enhances student learning (adapted from Harden, 2001).

University of Calgary Definition and Description of Curriculum Mapping

- The process in which the learning outcomes, teaching and learning strategies, and assessment processes for each course in a program can be represented to create a summary of the learning plan for an entire program of study so that the relationships between the components of the program can be observed (University of Calgary, p. 3, 2015).
- Each faculty member will enter the learning outcomes for each course he/she teaches, the primary teaching and learning strategies employed, and the assessment methods used. It is expected that all courses will be mapped (University of Calgary, p. 8, 2015).

Features of Curriculum Mapping

- The process of making associations or connections
- Must align with the needs of the program or faculty
- Easily accessible and portray a clear picture of what information should be recorded in the map
- Can be done in various ways
- Program-level learning outcomes must be written before a department/ faculty can do curriculum mapping
- Course outcomes must be written before an individual can map his/ her course
- Other things can be mapped as well

Benefits of Curriculum Mapping

- Provides a view of the curriculum as a whole (Jacobs & Johnson, 2009)
- Relationships within the curriculum can be easily identified (Tariq, Scott, Cochrane, lee & Ryles, 2004)
- Encourages communication amongst faculty members within a program
- Provides an opportunity for reflection (Tariq, Scott, Cochrane, lee & Ryles, 2004)
- Provides a context for planning and discussing the curriculum
- Easy identification of strengths, gaps and redundancies in a curriculum (Jacobs & Johnson, 2009)
- Supports the process of curriculum review and evaluation (University of Calgary, 2015)

Curriculum Map Aligning Course Outcomes to Programlevel Learning Outcomes (PLOs)

This example shows the alignment of a course outcome from a course to program-level learning outcomes (PLOs). The PLOs are listed across the top in abbreviated form. The instructor lists his or her course outcomes down the left-hand side. The instructor examined the course outcome, and decided which of the PLOs it was associated with to a MODERATE to STRONG degree, not a weak or peripheral one. Where there is alignment, the instructor has decided if the course outcome addresses the PLO at an introductory level, if the students are developing a higher level of competence, or if they are expected to show a more advanced level of expertise and sophistication in their learning.

The instructor will continue to add all course outcomes to the chart and note the alignment to PLOs.

	Disciplinary Knowledge	Critical Thinking	Communication	Research Skills	Ethical Reasoning
Write an essay, analyzing complex issues using multiple forms of evidence to support their argument.		D	D	I	

I = Introduced: Key ideas, concepts or skills related to the learning outcome are introduced and demonstrated at an introductory level. Instruction and learning activities focus on foundational knowledge, skills and/or competencies and entry-level complexity.

D = Developing: The learning outcome is reinforced with feedback; students demonstrate the outcome at an increasing level of proficiency. Instruction and learning activities concentrate on enhancing and strengthening existing knowledge and skills, as well as expanding complexity

A = Advanced: Students demonstrate the learning outcome with a high level of independence, expertise and sophistication expected upon graduation. Instructional and learning activities focus on and integrate the use of content or skills in multiple levels of complexity. Adapted from California State University, Long Beach (n.d.) and Veltri, Webb, Matveev & Zapatero (2011).

Aligning Learning Outcomes, TLAs, and Student **Assessments**

The following chart is similar, but has two extra columns for teaching and learning activities (TLAs) and student assessments. The instructor has added information on the TLAs being used in the course to support student learning of the course outcome, and how it is being assessed.

Constructive Alignment

Constructive alignment is a term used to describe the fidelity between course outcomes, student assessment, and teaching and learning activities (Biggs, 2014). Ideally an instructor will first define the course outcomes, and then align the student assessment and TLAs with the outcomes. A lack of alignment can be problematic in a course.

For example, for the course outcome listed below, the instructor has organized lectures, readings, and online resources so that students can write an essay analyzing complex issues. The assessment is for students to write a research paper. While the teaching and learning activities should be helpful, the instructor can improve the constructive alignment by building in some hands-on activities such as in-class writing, peer feedback, and example critique.

	Teaching & Learning Activities	Disciplinary Knowledge	Critical Thinking	Communication	Research Skills	Ethical Reasoning	Student Assessments
Write an essay, analyzing complex issues using multiple forms of evidence to support their argument.	Lecture, readings, online resources		D	D	I		Research paper

FAQs

Can I pick the mapping method?

- Typically the Review Lead picks the method that everyone will use to map the program
- Sometimes the Unit Lead, Associate Dean or Dean will define what mapping method will be used so that there is consistency across the faculty
- Individuals do not select what method they would like to use to map their course. Everyone mapping a course within the same program will use the same tool and the same process.

Which courses are mapped?

- All required courses in a program: This is the bare minimum
- Courses that fulfill a requirement, if possible
- Courses within the discipline, if possible
- Optional courses: if feasible
- Courses from other disciplines: Consider on a case-by-case basis
- Relevant educational experiences in graduate programs for instance professional development activities
- Thesis or dissertations when appropriate

What elements of a course are mapped?

- Course outcomes are mapped to program-level learning outcomes (PLOs)
- Student assessments are recorded and may be mapped to individual course outcomes
- Teaching and learning activities are recorded and may be associated with individual course outcomes
- Other elements of a course may be mapped, depending on what the review team is investigating. Examples include high-impact practices (Kuh, 2008), labs, and faculty or institutional initiatives.

Who does the mapping?

- The instructor of the course
 - If there have been several instructors who taught it, who did it most recently? Most frequently? Is there a course coordinator who should do the mapping?

- If there isn't an instructor to do the mapping:
 - RA, program coordinator or review lead can map the course working from the syllabus

What about courses with multiple sections?

- If only one section needs to be mapped, who does the mapping?
 - Is there a lead instructor or course coordinator?
 - Is there a section that is typical of most sections of the course?
- If you want to compare multiple sections of a course:
 - Have most/all instructors map their section
 - Enables you to check for consistency of student learning experiences

How long will it take?

- The first map typically takes about half an hour
- After that, instructors might take 15-20 minutes to map each course

How to determine if a course outcome aligns to a PLO?

- Look for MODERATE to STRONG alignment
- If a course outcome is weakly or peripherally associated with a PLO, do not indicate an alignment
- Charts that include weak or peripheral association make it harder to interpret where the focus of the program is

What does the output of the mapping process look like?

- Depends on which method you use
- If done on paper or in a .doc file, the data will have to be aggregated before you can see trends and patterns in a program
- If done using a tool such as an online survey tool, the report can vary based on how you set up the mapping process.
- Whatever the method, you will likely have to work with the data to create the reports you want
- Mapping data can be aggregated to show strengths, weaknesses, alignment and trends across the program

Paper-based Approach and .doc Files

In the past, mapping a program on paper was essentially the only option, and many programs relied on this method for decades. We have expanded the paper-based approach to include both hard copies of a document and using a .doc file to do it electronically. This allows for additional flexibility. For example, if you have instructors who are remote or on research leave, they can map their courses from their location and submit their documents to the review lead electronically.

Using a paper-based approach offers a number of benefits when setting it up and during the mapping process. Mapping on paper allows for complete flexibility to structure the process to suit your group. Everything can be adjusted: the terms used, the number of course outcomes people can input, how the chart is arranged – things can be changed as needed. Piloting the mapping process is helpful in determining the changes needed prior to all faculty mapping their courses. A paper-based method is also beneficial for instructors when doing the mapping. Using a chart format makes it simple for them to see if their course is aligned with the program-level learning outcomes. The chart format makes intuitive sense to many instructors, and they can tell at a glance what is being asked of them (unlike online surveys that are often completed over multiple pages).

Challenges with this approach often occur when it is time to aggregate the data. In contrast to online surveys and Curriculum Links, there is no auto-generated report. Usually someone will have to put the data in electronic format so that charts can be made and the data can be properly analyzed. If there are only a few courses in the program, this isn't particularly problematic; in fact, it may be more time-consuming to use an online tool than paper-based if you are only mapping a few courses. However, the more courses that are being mapped, the greater the workload in digitizing and working with the data.

An additional factor to consider when deciding whether or not to use a paper-based approach is the preferences of your faculty members. If they vastly prefer a paper-based approach and you are not likely to get broad participation or buy-in using Curriculum Links or an online survey tool, then a paper-based approach makes the most sense.

More templates can be found at: https://curriculummapping.weebly.com/mapping-templates.html

Benefits	Drawbacks
Chart format makes it easier to see the constructive alignment (or lack of it) in a course	No report is automatically generated
Can be done electronically or in a face-to-face setting	Someone has to manually aggregate the data; the higher the number of courses that are mapped, the higher the workload
Complete flexibility to structure the mapping process to suit your department or faculty	

Paper Based Approach and .doc File Example

Course Outcomes to Program-level Learning Outcomes: Adapted from an Undergraduate Program

Program-level Learning Outcomes (PLOs)											
Your Name: Course Number:	Teaching and Learning Activities	1. Disciplinary Knowledge	2. Ethical Knowledge	3. Communication: To develop clear and effective written	4. Communication: To develop clear and effective oral skills	5. Critical Thinking: Ability to analyze and critically	6. Argument Construction : Ability to marshal evidence	7. Research Skills: Ability to formulate questions,	8. Citizenship Understanding: Develop an understanding of	Student Assessments	
Course											
Outcomes			Т								
Control											

Scale:

- I Introduced: Key ideas, concepts or skills related to the learning outcome are introduced and demonstrated at an introductory level. Instructional and learning activities focus on basic knowledge, skills and/or competencies and entry-level complexity.
- **D Developing:** Learning outcome is reinforced with feedback; students demonstrate the outcome at an increasing level of proficiency. Instructional and learning activities concentrate on enhancing and strengthening existing knowledge and skills, as well as expanding complexity.
- A Advanced: Students demonstrate the learning outcome with a high level of independence, expertise and sophistication expected upon graduation. Instructional and learning activities focus on and integrate the use of content or skills in multiple levels of complexity.

Adapted from California State University, Long Beach. (n.d.) and Veltri, N. F., Webb, H. W., Matveev, A. G., & Zapatero, E. G. (2011)

Examples of Teaching and Learning Activities: Lecture, demonstrations, reading, discussion, debates, problem solving, case studies, group projects, inquiry, essays, journals, research projects, field trips, practicum,, simulations

Examples of Student Assessments: Exam with closed questions (multiple choice, true/false), Exam with open-ended questions (short answer, essay), report, research paper, portfolio, journal, reflection, written assignment, presentation, oral project, project, skill demonstration

Curriculum Links

Curriculum Links is an online application that is being developed at the University of Calgary for the purpose of curriculum mapping. The tool will be piloted in the fall of 2018 and launched in the spring of 2019. If you are interested in piloting or using the tool, please contact one of the Educational Development Consultants below:

> Patti Dyjur Kim Grant

pdviur@ucalgarv.ca grantka@ucalgarv.ca

Because the tool is designed and built specifically for curriculum mapping, Curriculum Links will offer a number of benefits. The tool is straightforward to use. The program walks the administrator through a step-by-step process to set up the review, and initial feedback from instructors indicates that they find it easy to use. The power of the tool is evident after the mapping though, when compiling reports on aggregate data. Curriculum Links allows you to create multiple reports using different subsets of the data. For example, you might create a report on all courses, one on required courses, drill down into 400-level courses or those with labs, and so on. Certainly you can do the same using Qualtrics; however, here you must download the data into an Excel file to work with it while Curriculum Links does not require advanced knowledge of Excel.

As with the other options, there are drawbacks to using Curriculum Links. It is not as robust as Qualtrics, which has far greater functionality. It also has less support materials than commercial tools such as Qualtrics. It has less flexibility than choosing a paper-based approach, so if you prefer a certain way of mapping learning outcomes, Curriculum Links may not be the best choice for you.

Benefits	Drawbacks
Curriculum Links was designed specifically for	Less functionality than Qualtrics
curriculum mapping	
Step-by-step process to set up the tool	Less support materials than other
	approaches
The tool allows you to create multiple	Less flexibility than paper-based
reports with subsets of the data	

Online Survey Tool - Qualtrics

The University of Calgary has purchased an institutional license to the online survey tool Qualtrics. The tool can be used to conduct curriculum mapping through a web browser, with results compiled into a basic report. Further analysis can be done by downloading the data into an Excel spreadsheet and working with it further. For more information about creating a Qualtrics account, go to:

https://oia.ucalgary.ca/qualtrics-login

To see an example of curriculum mapping done through Qualtrics, access the following survey:

try-curriculum-mapping-survey (or the following) https://survey.ucalgary.ca/jfe/form/SV_8Cc1k5K6LM0qBWB

The sample survey is for test purposes so please feel free to test it out and submit any information.

Setting Up Your Qualtrics Survey

If you have a Qualtrics account, we can send you a copy of our curriculum mapping survey to modify. Please contact one of us for more information:

> Patti Dyjur Kim Grant

pdyjur@ucalgary.ca grantka@ucalgary.ca

Benefits and Drawbacks of Using Qualtrics

There are many benefits of using Qualtrics for curriculum mapping. It is a great option when some of the faculty members who will be doing the mapping are at a distance, or you have sessional instructors who will not be coming to campus to attend a mapping session. It allows for a wide range of flexibility in almost every aspect, including choice of terms, number and types of questions, and response formats. It generates a report that may be adequate for your purposes, and if not, you can download the data into an Excel spreadsheet and do further analysis. Additionally, many participants are familiar with online surveys and therefore should be able to use the tool with little trouble.

Several drawbacks also merit attention. First, if using the table format to indicate alignment between course outcomes and PLOs, the participant will probably have to contend with both vertical and horizontal scrolling, something that many users dislike. Instructions for the mapping process need to be very clear so that people understand the task. If not, the data collected will be less accurate. Additionally, creating advanced reports will require time and effort.

Benefits	Drawbacks
Flexibility with the number and types of	Vertical and horizontal scrolling
questions and response formats	
Better reporting than some of the other	If people are completing the survey from a
methods	distance you need to give very clear
	directions so that they understand the task
Many participants will be familiar with the	Advanced reports will require time and effort
tool; support issues are likely to be fewer	to generate (just like other methods)
than other methods	

Instructions for an Online Curriculum Mapping Survey

It is critical to have clear, detailed instructions for online curriculum mapping, especially if some of the participants are mapping their courses from a distance and have limited or no opportunity to discuss the process in person. Although it is preferable to offer a workshop or drop-in session in which people within the same program can discuss the mapping scale and the process of mapping their course, this is not always possible. Good instructions will help to ensure that the mapping information is accurate.

The following introductions will give you a starting point for your instructions. Please use or adapt them as needed.

Introduction:

Thank you for filling out this survey. In it you will be asked questions about a course that you teach that is currently part of the curriculum review process. Please fill out a separate survey for EACH course that you are mapping, as identified by the Review Lead. You may find it helpful to work from your most recent course outline. It will take approximately 15 - 30 minutes to complete each survey.

Information from all courses under review will be compiled to produce a report on the program.

These data, along with student survey data, will inform discussions around what is working well in the program and changes that should be considered.

Thank you for your participation!

Mapping Instructions:

On this page, enter your course outcomes. For each course outcome, indicate which program-level learning outcomes (PLOs) it is associated with to a MODERATE or STRONG degree. Please do not indicate an alignment if the course outcome is associated weakly or peripherally to the PLO.

To indicate the expectations of the level of student learning we will be using the scale Introduced, Developing, Advanced. A description of the scale is as follows:

Introduced: Key ideas, concepts or skills related to the learning outcome are introduced and demonstrated at an introductory level. Instruction and learning activities focus on basic knowledge, skills and/or competencies and entry-level complexity.

Developing: The course outcome is reinforced with feedback; students demonstrate the outcome at an increasing level of proficiency. Instruction and learning activities concentrate on enhancing and strengthening existing knowledge and skills, as well as expanding complexity.

Advanced: Students demonstrate the learning outcome with an increasing level of independence, expertise and sophistication expected upon graduation. Instructional and learning activities focus on and integrate the use of content or skills in multiple levels of complexity.

N/A = Not addressed in this course. Please note that your course outcomes probably won't align to all PLOs. This is normal and expected.

Complete program-level learning outcomes (PLOs) are listed below:

By the end of the program, students will be expected to:

- Develop a knowledge base of theories and concepts within their primary area of study.
- Use different approaches to solving problems using well established ideas and techniques within the discipline.
- Locate and critically evaluate qualitative and quantitative information.
- Formulate and communicate orally and in writing arguments based on information, theories, and concepts.
- Apply knowledge and skills in a variety of contexts, including situations that are new to the student.
- Conceptualize, design, and implement research for the generation of new knowledge or understanding within the discipline (Council of Ministers of Education, 2007).

For assistance please contact your Review Lead or support person (names and contact info here).

Questions to Include in an Online Survey

You are not required to include all of the following in your survey. Rather, this section offers some suggestions and starting points. If you do not need the information for your program analysis it can be deleted.

Course demographic information:

- 1. Your name: (text box)
- 2. Email address: (text box)
- Course code and number (eg. UNIV 201) (text box)
- 4. Course level: (radio buttons)
 - 200
 - 300
 - 400
 - 500
 - 600
- 5. When was the last time you taught this course?
- 6. Course requirement status (check all that apply):
 - Required for degree
 - Required for Honours degree
 - Can fulfill a requirement
 - Optional course
- 7. Does this course have labs?
 - Yes
 - Nο
- 8. Is this a seminar course?
 - Yes
 - No

Course Mapping:

It is possible to map course outcomes to program-level learning outcomes in different ways, depending on the functionality of the tool. The following example in Qualtrics uses text entry (form) to add course outcomes. Then a side by side table was added, using text piping to pull in previous answers (course outcomes) in the left-hand column.

9. Please enter your course outcomes. If you have fewer than 10 course outcomes, please leave the remaining fields blank. (text entry format, form)

please leave the re	maining fields blank.
Course outcome 1	
Course outcome 2	
Course outcome 3	
Course outcome 4	
Course outcome 5	
Course outcome 6	
Course outcome 7	
Course outcome 8	
Course outcome 9	
Course outcome 10	

Please enter your course outcomes. If you have fewer than 10 course outcomes,

10. Please indicate how each of your course outcomes, listed down the left-hand column, relates to the program-level learning outcomes (PLOs) which are located across the top.

	Please indicate how each of your course outcomes relates to the program-level learning outcomes.																							
		Develop a knowledge base of theories and concepts within their primary area of study		Use different approaches to solving problems using well established ideas and techniques within the discipline					itically critically valuate evaluate quantitative					2	arg writ info	nula nmur ume ing l on orma ories once	nicat nts i base ation s, an	n ed	Formulate a communica argument orally base on informatio theories, a concepts					
		N/A	Introductory (I)	Developing (D)	Advanced (A)	N/A	Ι	D	Α	N/A	I	D	Α	N/A	Ι	D	Α	N/A	I	D	Α	N/A	Ι	D
	Critically examine program evaluation approaches and processes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<	Apply appropriate standards in program evaluation	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Note: As you can see, if you have several course outcomes and PLOs, it will require the instructor to do both horizontal and vertical scrolling in order to complete the mapping process.

Student Assessments

Mapping student assessments and teaching and learning activities is required as part of the curriculum mapping process. With both student assessments and teaching and learning activities, you have the choice of mapping them to specific course outcomes, or to the course as a whole. Both have benefits so you can pick the way that works best for your review. By mapping them to each course outcome, faculty members are prompted to think about whether or not they are including learning experiences for each course outcome, and how they are assessed. Through the mapping process they might make minor tweaks to the course to bring it into alignment. However, it requires more work on the part of the instructor. By mapping student assessments and teaching and learning activities to the course as a whole, the process is streamlined.

Two common question types for identifying student assessments are check boxes and text entry:

- 11. Indicate the ways in which you assess student learning of the course (or course outcome). Check all that apply:
 - Final exam
 - Quiz or midterm
 - Paper, essay or written assignment
 - Problem set
 - Project
 - Portfolio
 - Reflection
 - Presentation or oral assignment
 - Skill demonstration
 - Performance
 - Authentic assessment
 - Other (please specify) (text entry)
- 12. How do you assess student learning in the course (or of this course outcome)? (text entry)

Teaching and Learning Activities

- 13. Indicate the teaching and learning activities associated with this course (or course outcome). Check all that apply:
 - Lecture or presentation
 - Readings
 - Discussion
 - Lab
 - Problem solving
 - Tutorial groups
 - Group work/ group project
 - Online discussions
 - Online tutorials
 - Writing activities
 - Homework
 - Research projects
 - Field trip
 - Conducting an experiment
 - Simulations
 - Observations
 - Research
 - Internship or practicum
 - Peer evaluation
 - Other (please specify) (text entry)
- 14. Indicate the teaching and learning activities associated with this course outcome: (text box)

Additional Questions

You may want to add additional questions related to the survey, relating to your guiding questions for the review, institutional or faculty priorities, or other things relating to courses in the program. The following questions are meant to provide some suggestions.

15. What are the major concepts and theories in this course? (text entry, form)

What are the major concepts and theories in this course?
Major concept/ theory #1 Major concept/ theory #2 Major concept/ theory #3 Major concept/ theory #4 Major concept/ theory #5

- 16. In general, do students have the prerequisite knowledge and skills to be successful in this course? Please comment. (text entry)
- 17. What learning technologies are used in this course? (text entry)
- 18. How do you incorporate Indigenous perspectives into the course? (text entry)
- 19. Which of the following high-impact educational practices (Kuh, 2008) are emphasized in this course? (check all that apply)
 - First-year seminars and experiences
 - Common intellectual experiences
 - Learning communities
 - Writing-intensive courses
 - Collaborative assignments and projects
 - Undergraduate research
 - Diversity/ global learning
 - Service learning
 - Community based learning
 - Internships
 - Capstone courses and projects
- 20. Please add any additional information that may be helpful in the curriculum review. (text entry)

Excel Template

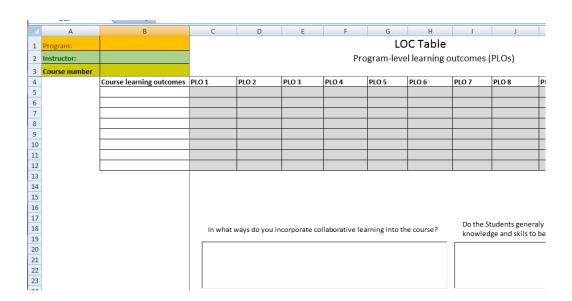
Using Excel to conduct curriculum mapping is not done frequently as we have tools that are generally easier to use and produce simple reports. However, if your faculty or department is accustomed to working in Excel it could be the method for you.

Benefits	Drawbacks
You can produce some amazing charts and graphs if you have the skills to work in Excel	No report is automatically generated
Can be done electronically or in a face-to- face setting	Someone has to work in Excel to aggregate the data
If your group is accustomed to working with Excel it could make the most sense to use it	The EDU cannot provide support with Excel

Excel Template Example

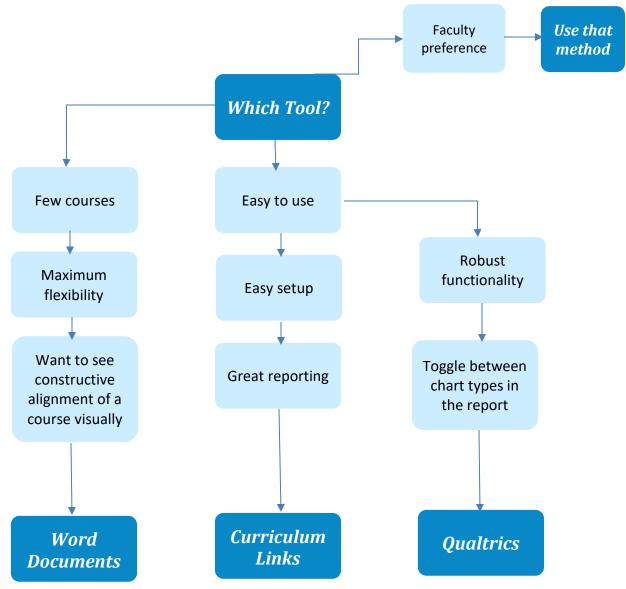
Please contact one of us for a sample curriculum mapping template in Excel:

Patti Dyjur Kim Grant pdyjur@ucalgary.ca grantka@ucalgary.ca



Deciding Which Method to Use when Mapping Courses

This chart represents some of the considerations to think about when selecting a method for curriculum mapping. One issue that might be a "deal-breaker" for you is whether or not your faculty members have a preference for a specific method, tool or application. If so, it could be much easier getting buy-in if you are using that method than something they are less familiar with.



Recommendations for Curriculum Mapping

Regardless of the method:

- Clear and ongoing communication are critical. Your group needs to know what the expectations are, what they are mapping for which courses, and due dates.
- Have the instructor of the course do the mapping if at all possible.
- Discuss the mapping scale with the entire team prior to mapping so that people are using it in a consistent way when mapping.
- Have a strategy for mapping support. Some groups provide support in more than one way. For
 example, they schedule a drop-in session for those who have questions as well as providing oneon-one support.
- Mapping a course is very challenging when the course outcomes are poorly written. Have a strategy for support regarding course outcomes. The Learning and Instructional Design Group at the Taylor Institute provides support on course outcomes across campus and may be able to facilitate a session for your instructors or provide one-on-one support.
- Identify who will be responsible for data representation and analysis.

Examples of Scales to Map Course Outcomes to PLOs

There are a variety of scales that can be used to indicate the degree to which a program-level learning outcome is addressed by a particular course outcome. The following are examples that can be used or adapted. It is critical that all instructors are using the same scale when completing their maps, and that they are on the same page regarding the meaning of the terms used in the scale. Therefore, it is recommended that a definition of the terms is provided to instructors and that they have the opportunity to discuss and work with the scale prior to using it to map their courses.

Examples of Potential Scales:

Introduced (I) Key ideas, concepts or skills related to the learning outcome are introduced and

demonstrated at an introductory level. Instruction and learning activities focus on

basic knowledge, skills and/or competencies and entry-level complexity.

Developing (D) Learning outcome is reinforced with feedback; students demonstrate the outcome

at an increasing level of proficiency. Instruction and learning activities concentrate

on enhancing and strengthening existing knowledge and skills, as well as

expanding complexity.

Advanced (A) Students demonstrate the learning outcome with an increasing level of

independence, expertise and sophistication expected upon graduation.

Instructional and learning activities focus on and integrate the use of the content

or skills in multiple levels of complexity.

(Adapted from Veltri, Webb, Matveev & Zapatero, 2011).

Introduced (I) Concepts are introduced in the course but not assessed.

Competency (C) Students are expected to reach a level of competency regarding the outcome.

Students are assessed on the learning outcome.

Advanced (A) Students are expected to reach a level of proficiency regarding the outcome.

Novice (N) Beginning level of understanding or performance.

Competent (C) Adequate level of understanding or performance.

Proficient (P) Advanced level of understanding or performance. Introductory (I) Beginning level of understanding; not assessed in the course. Comprehension (C) The learning outcome is assessed for mental understanding.

Applied (A) Concepts are applied by the student and assessed. Examples: project work,

problems, calculations, and demonstrations.

Introduced (I) Concepts are introduced in the course but not assessed.

Practiced (P) Students practice their ability and understanding of the learning outcome.

Students demonstrate their ability and understanding of the learning outcome. Demonstrated

(D)

Comprehension (C) Students comprehend concepts or topics. Student assessment focuses on

knowledge and comprehension of material.

Application (A) Students are asked to analyze or apply concepts or topics. Student assessment

focuses on analysis or application; for example, problem-solving or essays.

Evaluation (E) Students used concepts or ideas to evaluate within the discipline or create

something new. Examples include project work or generating plans for a client.

Another approach would be to use the ICE (Ideas, Connections, Extensions) model developed at Queen's University by Fostaty Young and Wilson (2000), based on Bloom's Taxonomy:

Ideas Ideas represent the building blocks of learning. They can be discrete 'chunks' of

> information; facts, definitions, vocabulary, steps in a process; or discrete skills. Assessed by tasks requiring (or allowing) recall and repetition of information from

books or from lectures.

Connections At the subject or topic level, connections are made by making appropriate links

> between ideas (or chunks of information). At the personal or broader level, connections are made by relating new knowledge to what is already known, in a course, in other courses, or in a student's personal or professional experience.

Extensions Extensions involve re-working students' knowledge and understanding by

extrapolating, predicting outcomes or working out implications.

Inquiry Learning Scale:

This scale can be used or modified to capture the level of inquiry learning being used across the program in courses that include labs:

Confirmation Students replicate results using predetermined processes.

Structured The question and methods are predetermined for students, who investigate for a

solution.

Guided Students select an inquiry question from a predetermined list. They decide on the

methods to be used in the investigation. An answer has not been predetermined.

Open Students select the question to be investigated, and the methods they will use to

study it. The results have not been predetermined.

(Adapted from Arslan, 2013, and Bell, Smetana, & Binns, 2005)

Two-Step Scale for Non-credit Learning Opportunities

Foundations Foundational knowledge, including information, discrete facts, concepts, or basic

skills. There may or may not be evidence of learning from participants.

Extensions Learning goes beyond the foundational level to make connections between facts

> or ideas, relating knowledge to personal experience, understanding multiple perspectives, and/or analyzing information. Participants evidence their learning in

one or more ways.

Mapping Other Characteristics of a Program

While it is extremely beneficial to map learning outcomes across a program of study, you may also want to capture other characteristics of a program. To do so you will create a customized mapping strategy which will likely require a different mapping scale than those suggested in this manual.

Example: Level of Inquiry in Lab Courses

Year and Course	Labs	Confirmation	Structured	Guided	Open Inquiry	Notes
Year 1: 201	Lab 1	Х				Required course
	Lab 2	Х				
	Lab 3	Х				
	Lab 4	Х				
Year 2: 301	Lab 1	Х				Required course
	Lab 2	х				
	Lab 3		х			
Year 3: 401	Lab 1	х				Required course
	Lab 2		х			
	Lab 3		Х			
	Lab 4			Х		
Year 4: 501	Lab 1		Х			Required course
	Lab 2			Х		
	Lab 3			Х		
Year 4: 550	Lab 1		Х			Optional course
	Lab 2			Х		
	Lab 3				Х	
	Lab 4				Х	

Scale:

Confirmation: Students replicate results using predetermined processes.

Structured: The question and methods are predetermined for students, who investigate for a solution.

Guided: Students select an inquiry question from a predetermined list. They decide on the methods to be used in the investigation. An answer has not been predetermined.

Open: Students select the question to be investigated, and the methods they will use to study it. The results have not been predetermined.

(Adapted from Arslan, 2013, and Bell, Smetana, & Binns, 2005)

By mapping the level of inquiry in each of the labs, instructors can see how inquiry-based learning is				
developed in students across the lab components of a program.				

Example: Mapping the Graduate Attribute Life-long Learning

You may want to investigate a specific learning outcome deeply. In this example, the graduate attribute 'life-long learning' is being mapped to discover what assignments and activities contribute to student learning in required courses in the program, where feedback is provided, and how life-long learning is being assessed.

Rather than mapping to program-level learning outcomes (PLOs), in this example we are mapping to characteristics of life-long learning. The characteristics were determined by using the definition of life-long learning provided by the Canadian Engineering Accreditation Board and an environmental scan. Another source could be literature in the field.

	Chara	acteristics of Life-long Learning		
Activity/ Assignment	Identify & Address One's Own Educational Needs	Maintain Competence	Reflection	Metacognition
UNIV 201				
Research paper		G		
Accuracy check		I		
In-class small group debrief of				I
exam results				
UNIV 301				
Project		G		
Research paper		G		
UNIV 311				
none				
UNIV 401				
Professional development plan	G			
Process analysis			G	
UNIV 430				
Journal review	G			
UNIV 450				
Interest/knowledge/ skills pre/post checklist	I			

Mapping Scale:

I: Informal activity An activity done in class, out of class or online that is not graded. Students

may or may not receive feedback on the activity.

G: Graded assignment An assignment for which students receive a mark that contributes to their

final grade in the course.

Decisions to be made for all Curriculum Mapping Approaches

Decision	Notes
Method or Tool	
Who selects the tool?	
What are the needs of faculty?	
What method would work best considering	
your guiding questions?	
Mapping Scale	
Two, three, or four-point scale?	
How will the scale be determined?	
How will you test the scale and revise	
wording to suit your group?	
How will you work with faculty to calibrate	
the scale and ensure the data are valid?	
Communication Plan	
About the mapping process	
What gets mapped	
Course outcomes to PLOs, teaching and	
learning activities, student assessments	
Will student assessments be mapped at the	
course level, or at the level of course	
outcomes? Will teaching and learning	
activities be specified for each course	
outcome, or articulated for the course?	
Other aspects of the course? Eg. High-impact	
practices, labs, faculty or institutional	
initiatives	
Which courses? Required, fulfill a	
requirement, all?	
All sections or one?	
Timeline and Deadlines	
How much time will be needed to pilot the	
mapping process and make necessary	
revisions?	

How much time will instructors need to map	
their courses? Will it be done in a retreat or	
on their own time?	
Recommended: build in a second deadline	
to complete the courses that have not been	
mapped	
Support for Instructors	
Tech support	
Support the process, curriculum terms, due	
dates, etc.	
What to do if an instructor does not map	
his/ her course	
Who is responsible for aggregating the data	
How to present the data	
Who analyzes the data	

References

- Arslan, A. (2013). Transition between open and guided inquiry instruction. *Procedia Social and* Behavioral Sciences, 141(2014), 407-412.
- Bell, R. L., Smetana, L., & Binns, I. (2005). Simplifying inquiry instruction. The Science Teacher, *72*(7), 30-33.
- Biggs, J. (2014). Constructive alignment in university teaching. HERDSA Review of Higher Education, 1. Retrieved from http://www.herdsa.org.au/wpcontent/uploads/HERDSARHE2014v01p05.pdf
- California State University, Long Beach. (n.d.). Creating a curriculum map. Retrieved from http://www.ced.csulb.edu/offices/assessment-office/creating-curriculum-map
- Fostaty Young, S., and Wilson, R. J. (2000). Assessment and learning: The ICE approach. Winnipeg, MB: Portage and Main Press.
- Harden, R. M. (2001). AMEE guide no. 21: Curriculum mapping: A tool for transparent and authentic teaching and learning. Medical Teacher, 23(2), 123-137.
- Jacobs, H. H., & Johnson, A. (2009). The Curriculum Mapping Planner: Templates, Tools, and Resources for Effective Professional Development. Alexandria, VA: ASCD.
- Kuh, G. D. (2008). High-impact educational practices: A brief overview. Retrieved from http://www.aacu.org/leap/hip.cfm
- Tariq, V. N., Scott, E. M., Cochrane, A. C., Lee, M., & Ryles, L. (2004). Auditing and mapping key skills within university curricula. Quality Assurance in Education, 12(2), 70-81.
- University of Calgary. (2015). Academic quality assurance handbook curriculum reviews.
- University of Waterloo. (n.d.). *Curriculum mapping*. Retrieved from https://uwaterloo.ca/centre-for-teaching-excellence/support-faculty-andstaff/curriculum-renewal/design-and-development/curriculum-mapping
- Veltri, N. F., Webb, H. W., Matveev, A. G., & Zapatero, E. G. (2011). Curriculum mapping as a tool for continuous improvement of IS curriculum. Journal of Information Systems Education, 22(1), 31-42.